WHY STRETCHING ISN'T ALWAYS





MYTHS OF STRETCHING

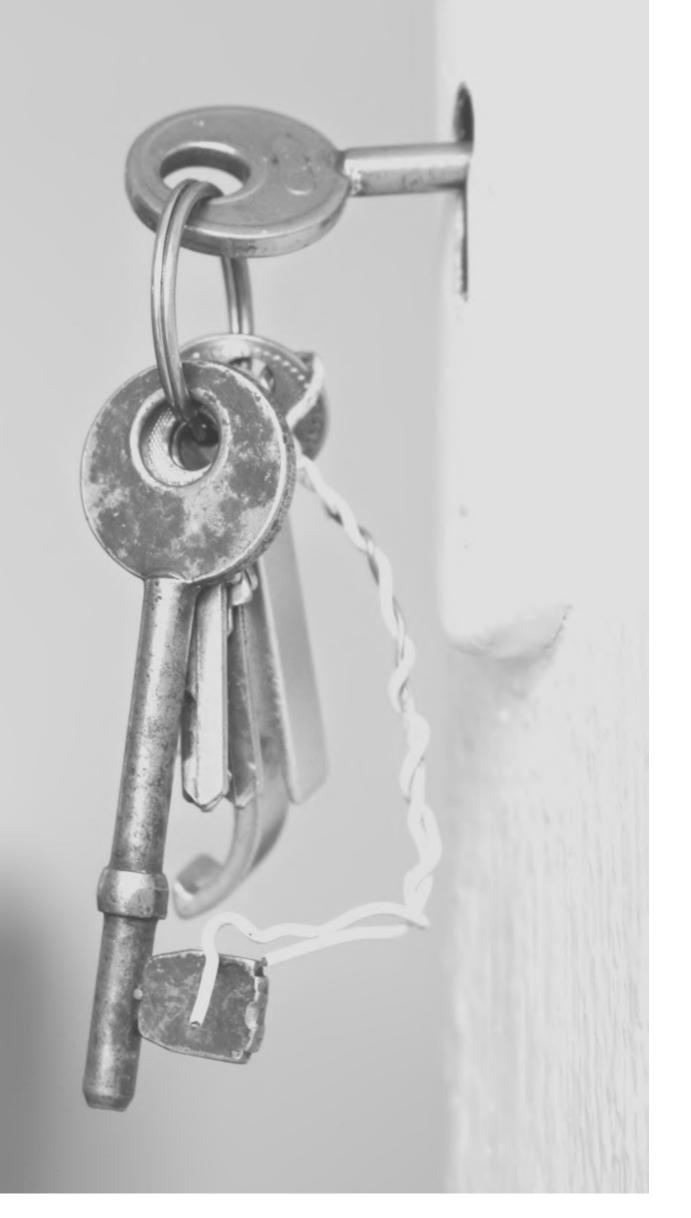
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Have you ever found that stretching alone just doesn't work?

You can stretch and stretch and stretch EVERY DAY, but your flexibility just doesn't improve the way you want? From personal and professional experience, pushing into pain or discomfort is the slowest and most dangerous way of getting there!

What if you could create a deeper understanding of what your body needs to see real, pain-free results?!

With a few helpful tips and tricks, you can discover what is restricting your flexibility and the keys that will help unlock the potential range you've always dreamed of....



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KEY #1 - BREATH

Our breath is the link between our mind and body. How we breathe and the emotions that affect our system play a huge role in how flexible we are. Holding your breath (or ineffective breathing patterns) can create tension in the joints, neural structures and soft tissue around your ribcage and spine. Anatomically, this can affect the flexibility of your entire body!

'BE CLEAR ABOUT YOUR GOAL BUT BE FLEXIBLE ABOUT THE PROCESS OF ACHIEVING IT' - BRIAN TRACY

WHAT YOU NEED TO KNOW

- RIBCAGE EXPANSION

 Check in with your breath.
 Relax your upper chest
 and shoulders. Expand
 through your belly, then
 both sides of your lower
 ribcage (evenly), then
 through the back!
- Page 2 REDUCE STRESS

 Effective deep breathing is important for overall health, wellbeing and stress management.
 - Incorporating good breathing techniques into movement and performance will improve your core control and long term flexibility. It creates connections with the diaphragm, pelvic floor and deep core muscles





BETTER BEND THAN BREAK
- PROVERB

KEY #2 - BONES

Trying to gain flexibility when you feel 'bone on bone' is like hitting your head against a brick wall! Rather than pushing past your bony anatomy, let's find another way to gain flexibility, safely and without pain.

WHAT YOU NEED TO KNOW

- If a stretch feels
 'blocked', 'bone on bone'
 or "just wont go" PLEASE
 STOP!
- PROTECT YOUR BODY

 Pushing past this bony
 block can cause joint
 irritation, stress fractures,
 and ligament and capsule
 damage. Ouch!
- FIND ANOTHER WAY

 Everyone's anatomy is slightly different.
 Changing the direction your joint is loaded, correcting technique or releasing soft tissue tension will create more space and less pain!





KEY #3 - NERVES

Our nerves are like 'dental floss' - they don't like to be stretched. Our nerves should slide and glide through the joints and soft tissues of our body. Neural tension is often an easy fix once we have released the primary tension points in the body. We must always respect the need to care for nerves before muscles.

'BLESSED ARE THE FLEXIBLE, FOR THEY SHALL NOT BE BEND OUT OF SHAPE' - MICHAEL MCGRIFFY

WHAT YOU NEED TO KNOW

- TUGGING ON A STRING

 Nerve restriction is commonly reported as a "line" pulling or long string sensation as you stretch. Please don't push into this or hold such a stretch.
- Some people may feel pins and needles or numbness in the stretch or coming out of it. This is a sign that the nerves are irritated.
 - If you feel like your flexibility 'recoils' quickly or you feel pain 1-2hrs after stretching or the next day, it it likely a sign that the nerves are being 'tugged'. Until this is resolved, your progress will be limited by nerve tension.





'IF YOU DON'T CHANGE YOUR APPROACH THAN YOU WILL NEVER CHANGE YOUR RESULTS' - JIM ROHN

KEY #4 - FASCIA

Fascia is like the slimy film you can see on a chicken breast you buy from the deli. It the reason why cats stretch first thing in the morning. Fascia connects our skeletal and muscular systems. It is in and around every muscle, fibre and organ of our body.

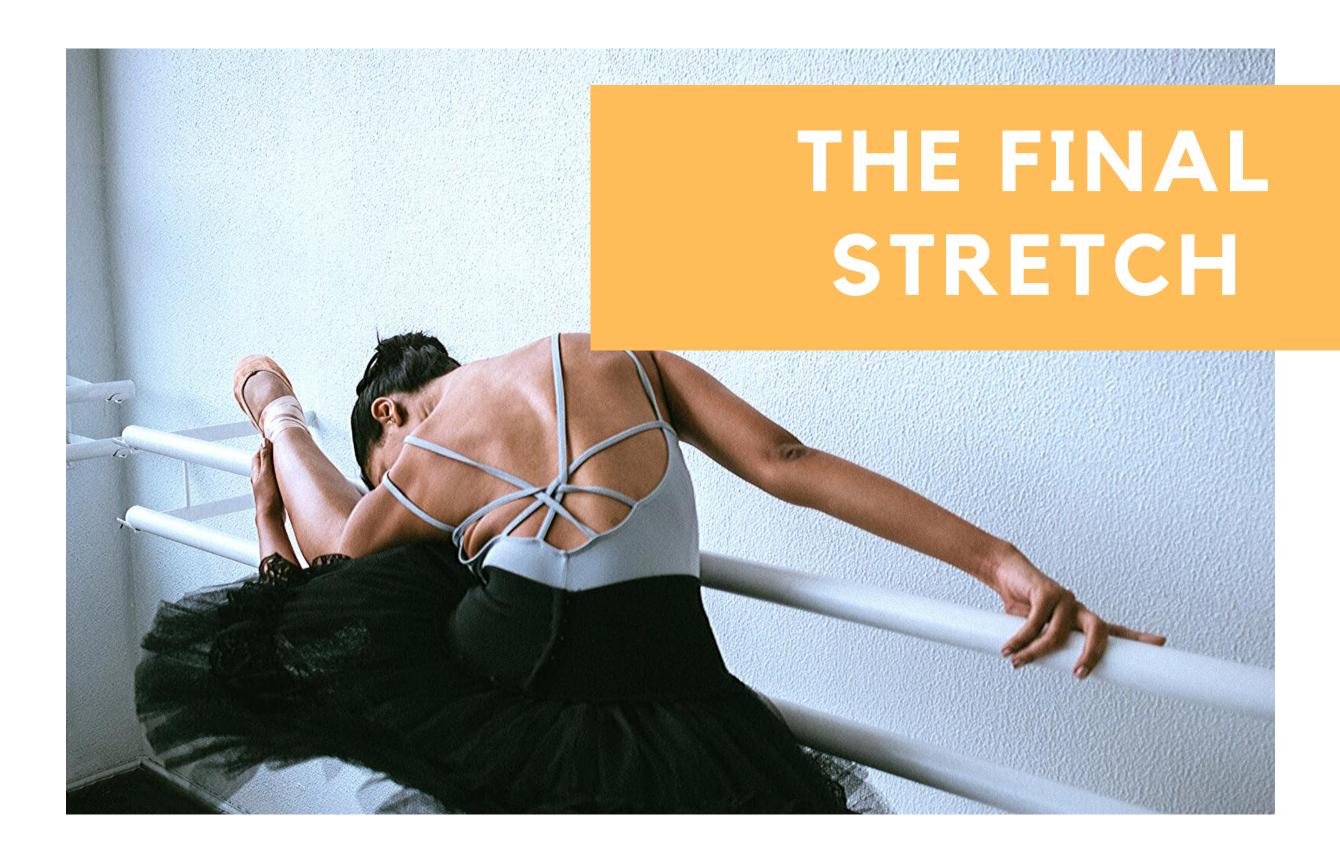
WHAT YOU NEED TO KNOW

- Fascial tension will usually feel like a "spreading" feeling in a stretch and often recoils and tightens in response to typical muscle stretching (holding 30sec)
- HIGH QUALITY H20

 Hydration is key to healthy fascia! So be sure to drink plenty of water.
 - Fascia has 10x more sensory nerve endings than muscles and stores energy for dynamic movements. So if you want to improve your power, jumps and leaps, you need healthy, flexible fascia.



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WHAT YOU NEED TO KNOW

KEY #5- MUSCLES

Stretching muscles should feel good and respond well with immediate results. If it doesn't feel good, one of the elements we spoke about before may need to be addressed first.

'YOU ARE THE ONE WHO CAN STRETCH YOUR OWN HORIZON' - EDGAR MAGNIN PRE EXERCISE

Dynamic (movement)
stretching is best BEFORE
exercise to warm up
tissues.

POST EXERCISE

Holding (static) stretching is best AFTER exercise to allow muscles to relax and recover after exercise.

BEWARE OF OVERSTRETCHING

Holding a stretch for more than 30 seconds elasticises the muscle fibres so that they are unable to perform at full capacity/power for 30 minutes after stretching! So if you hold muscle stretches BEFORE exercise, you are at greater risk of injury and reduced performance.

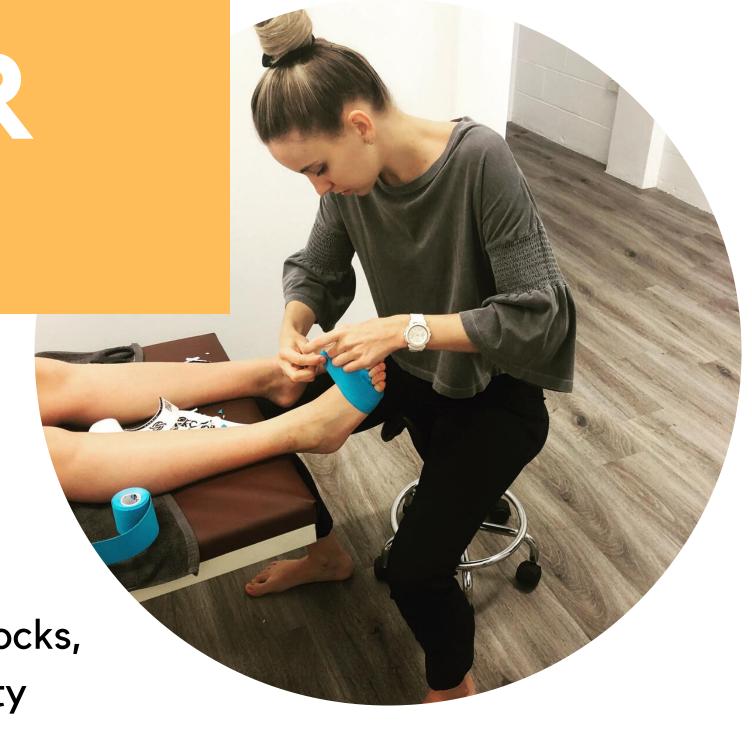


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FIND YOUR KEYS



Did you note that you resonated with breath restriction, boney blocks, nerve pulling, poor fascial mobility or increased muscle tightness?



Depending on the type and location of your flexibility restriction, there are a number of options that can dramatically change your flexibility for immediate, long-lasting, amazing and pain-free results!

SOFT TISSUE CUPPING TECHNIQUES

TRIGGER POINT RELEASE

FASCIAL MOBILISERS

NEURAL FLOSSING

IMPROVE POSTURES FOR WORK AND STUDY

MASSAGE

OFFLOAD TAPING

BREATHING EXERCISES

GENTLE JOINT MOBILISATIONS

TECHNIQUE MODIFICATION

CORRECT MUSCLE ACTIVATION AND CONTROL

STRENGTHENING EXERCISES TO REDUCE MUSCLE FATIGUE AND TENSION

FLEXIBILITY TIP:

The rule of gaining long term flexibility is that we MUST assess and release the following IN ORDER. If we try to push through a bone or nerve to stretch a muscle we can cause more pain and tightness and will not improve range.



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THE WILL TO WIN, THE DESIRE TO SUCCEED. THE URGE TO REACH YOUR FULL POTENTIAL -THESE ARE THE KEYS THAT WILL UNLOCKTHE DOOR TO PERSONAL EXCELLENCE.



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- CONFUCIUS



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